

FOR IMMEDIATE RELEASE

## **Amber Weather Alert Campaign: Helping the street homeless in Thanet keep hydrated**

### **Local Supermarket Supports Campaign**

In response to the latest Met Office Amber Weather Alert for Kent, in place until Friday, local community support organisation the Thanet Iceberg Project (TIP) have set up an urgent campaign to supply those sleeping rough in Thanet with bottled water.

"Many people think of the homeless during the winter, aware of how the cold weather increased their vulnerability and makes an already bad situation worse, however it is less common to consider them during the summer" said TIP Director Alexander Roarke. Inspired by Streets Kitchen, a UK & Ireland grassroots group working to help the homeless community who initiated a similar project earlier this year, TIP are asking the community to donate money to buy bottled water for distribution.

"We are all feeling the heat, and aware of advice to keep hydrated, however for those living rough or in temporary or insecure accommodation, access to water can be a major issue which is why we launched a JustGiving campaign this week to provide bottled water to those in need."

Having launched the campaign, TIP were delighted to be offered support from the management at Tesco Broadstairs, who immediately provided 60 two litre bottles of water to distribute.

"Tesco Broadstairs Extra are very happy to help the community in these extreme weather conditions to ensure the safety and wellbeing of those that are affected by personal circumstances" said Matt Polson, Store Manager.

The bottles will be distributed throughout this week and the rest of August.

To contribute to the campaign, please visit  
<https://www.justgiving.com/campaign/waterforthanethomeless>

Ends

## Notes for Editors

Information on the work of TIP: <https://thaneticeberg.org/what-we-do/>

Social media: <https://www.facebook.com/ThanetIceberg/>

[https://twitter.com/Thanet\\_Iceberg](https://twitter.com/Thanet_Iceberg)

<https://www.justgiving.com/thaneticebergproject>

## Contacts

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